FolarraStudio

Quarterly Business Planner

focus · execute · review

PRINTABLE · 90 DAY GOALS, PROJECTS & REVIEW

This Planner Belongs To

for business owners who plan in 90 day sprints

BUSINESS NAME _____

OWNER _____

PHONE / EMAIL _____

SERVICE AREA _____

STARTED ON _____

How to use this planner

- Print the whole planner once, then print extra copies of the pages you use most, such as the Goals and Projects pages.
- Print at 100% / Actual size on A4 or US Letter paper. The printable pages have a white background to save ink.
- Hole-punch the pages and keep them in a binder, so you can add pages any time.
- Every page is undated, so you can start in any month of any year.
- Pick up to three goals each quarter, break them into projects and review weekly.
- Digital planner: open the hyperlinked PDF in any PDF annotation app and tap the tabs to jump between sections.

Our word for this year

Why good records matter

Contents

tap a title in the digital planner to jump to it

Goals 4

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Quarter Goals

three at most

Goal 1

Goal 2

Goal 3

Why these matter

Projects

goals into action

PROJECT	GOAL	START	DUE	DONE
				☐
				☐
				☐
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				☐
				☐

13 Week Plan

one row per week

WEEK	FOCUS	DONE
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		

Weekly Check In

one week per page

WEEK _____ DATES _____

SCORE _____ ENERGY _____

Wins

Stuck on

Next week

- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]

Quarter Numbers

numbers that matter

METRIC	MONTH 1	MONTH 2	MONTH 3	TARGET
Revenue				
Expenses				
Profit				
Orders / jobs				
New customers				
Repeat customers				
Website visitors				
Email list				
Social followers				
Hours worked				

Quarter Review

look back honestly

Wins

What did not work

Lessons

Numbers that matter

Customer feedback

Focus next

Notes



FolarraStudio

Thank you!

Thank you for choosing FolarraStudio. I hope this planner makes everyday life a little calmer and more organized. If you enjoy it, tell a friend about folarrastudio.com.

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- Questions or ideas? Write to me through folarrastudio.com, I am happy to help.

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