FolarraStudio

Flower Farm Planner

grow · cut · sell

PRINTABLE · CROPS, HARVEST & SALES

This Planner Belongs To

for flower farmers and cut flower growers

FARM / HOMESTEAD _____

OWNER _____

LOCATION _____

PHONE / EMAIL _____

YEAR _____

How to use this planner

- Print the whole planner once, then print extra copies of the pages you use most, such as the Crop plan and Succession pages.
- Print at 100% / Actual size on A4 or US Letter paper. The printable pages have a white background to save ink.
- Hole-punch the pages and keep them in a binder, so you can add pages any time.
- Every page is undated, so you can start in any month of any year.
- Plan crops and successions, then log harvests, bouquets and sales.
- Digital planner: open the hyperlinked PDF in any PDF annotation app and tap the tabs to jump between sections.

My farm word for this year

Why I grow flowers

Contents

Crop plan 4

Succession 5

Harvest log 6

Bouquet recipes 7

Orders 8

Sales 9

Calendar 10

Notes 11

Thank you & terms of use 12

Crop Plan

what and how much

FLOWER	VARIETY	SOW	PLANT OUT	HARVEST	BEDS

Succession Sowing

keep stems coming

FLOWER	ROUND 1	ROUND 2	ROUND 3	ROUND 4

Harvest Log

stems cut

DATE	FLOWER	STEMS	QUALITY	FOR

Bouquet Recipes

stems per bunch

BOUQUET _____

FOCAL _____

FILLER _____

GREENS _____

COST _____

PRICE _____

BOUQUET _____

FOCAL _____

FILLER _____

GREENS _____

COST _____

PRICE _____

BOUQUET _____

FOCAL _____

FILLER _____

GREENS _____

COST _____

PRICE _____

BOUQUET _____

FOCAL _____

FILLER _____

GREENS _____

COST _____

PRICE _____

Orders & Subscriptions

customers

DATE	CUSTOMER	ORDER	PRICE	PAID
				☐
				☐
				☐
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				☐

Market Sales

what sold

DATE	WHERE	BUNCHES	SALES	NOTES

TOTAL

Flower Farm Calendar

sowing, cutting and selling

January

February

March

April

May

June

July

August

September

October

November

December

Notes



FolarraStudio

Thank you!

Thank you for choosing FolarraStudio. I hope this planner makes everyday life a little calmer and more organized. If you enjoy it, tell a friend about folarrastudio.com.

Terms of use

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- Colors may look slightly different on screen and on paper.
- Questions or ideas? Write to me through folarrastudio.com, I am happy to help.

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