FolarraStudio

Crochet Business Planner

make · list · sell

PRINTABLE · CLIENTS, JOBS & MONEY

This Planner Belongs To

for crochet makers who sell

BUSINESS NAME _____

OWNER _____

PHONE / EMAIL _____

SERVICE AREA _____

STARTED ON _____

How to use this planner

- Print the whole planner once, then print extra copies of the pages you use most, such as the Custom Order Form and Client list pages.
- Print at 100% / Actual size on A4 or US Letter paper. The printable pages have a white background to save ink.
- Hole-punch the pages and keep them in a binder, so you can add pages any time.
- Every page is undated, so you can start in any month of any year.
- Fill in a client profile for each new client and log every job on the day.
- Digital planner: open the hyperlinked PDF in any PDF annotation app and tap the tabs to jump between sections.

My business word for this year

Why I love this work

Contents

tap a title in the digital planner to jump to it

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Custom Order Form

details for every new client

CLIENT _____ PHONE _____

ADDRESS _____ EMAIL _____

DATE _____ REFERRED BY _____

Item wanted

Colors & yarn

Size

Deadline

Client List

everyone you work with

CLIENT	PHONE	EMAIL	SINCE	NOTES

Customer Profiles

the details that matter

CUSTOMER _____

PHONE / EMAIL _____

ITEM _____

COLORS _____

SIZE _____

DEADLINE _____

NOTES _____

CUSTOMER _____

PHONE / EMAIL _____

ITEM _____

COLORS _____

SIZE _____

DEADLINE _____

NOTES _____

CUSTOMER _____

PHONE / EMAIL _____

ITEM _____

COLORS _____

SIZE _____

DEADLINE _____

NOTES _____

CUSTOMER _____

PHONE / EMAIL _____

ITEM _____

COLORS _____

SIZE _____

DEADLINE _____

NOTES _____

Order Log

every job, recorded

DATE	CUSTOMER	ITEM	DUE	PRICE	SENT
					☐
					☐
					☐
					☐
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Services & Prices

what you offer

SERVICE	PRICE	TIME	NOTES
Amigurumi small			
Amigurumi large			
Baby blanket			
Beanie			
Scarf			
Custom pattern			

Pricing Worksheet

yarn + time + profit

ITEM	YARN COST	HOURS	RATE	FEES	PRICE

Yarn Stock for Orders

what you have

YARN	COLOR	WEIGHT	SKEINS	REORDER
				☐
				☐
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				☐

Markets & Shop Sales

where you sell

DATE	MARKET / SHOP	ITEMS SOLD	SALES	FEES

Invoice Tracker

get paid on time

INVOICE NO.	CLIENT	DATE	AMOUNT	DUE	PAID
					☐
					☐
					☐
					☐
					☐
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					☐

Income & Expenses

money in, money out

MONTH _____ GOAL _____

DATE	DESCRIPTION	CATEGORY	IN	OUT

TOTALS _____

Yearly Overview

the business at a glance

YEAR _____ GOAL _____

MONTH	JOBS	INCOME	EXPENSES	PROFIT	NEW CLIENTS
Jan					
Feb					
Mar					
Apr					
May					
Jun					
Jul					
Aug					
Sep					
Oct					
Nov					
Dec					
Total					

Notes



FolarraStudio

Thank you!

Thank you for choosing FolarraStudio. I hope this planner helps your business run smoothly and grow. If you enjoy it, tell a friend about folarrastudio.com.

Terms of use

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- Colors may look slightly different on screen and on paper.
- Questions or ideas? Write to me through folarrastudio.com, I am happy to help.

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